



## APPENDIX II

**JOB TITLE : GRAPHIC DESIGNER**

**REPORTING TO : SENIOR MANAGER, RESEARCH & DEVELOPMENT**

### **JOB SUMMARY**

The ideal candidate will be involved with planning, implementation, executing and reporting of Retail App and Retail graphic design concepts, initiatives and activities.

### **JOB RESPONSIBILITY**

1. Gather and evaluate business requirements by collaborating with product managers and related PIC for the project.
2. Responsible to create user-centered designs by understanding business requirements.
3. Create user flows, storyboards, sitemaps, wireframes, prototypes, and mock-ups.
4. Test UI elements such as CTAs, banners, page layouts, page designs, page flows, and target links for landing pages.
5. Work with different parties to create artwork that required for different marketing campaigns. Develop design concepts, elements including making decision about fonts, images, readability and others.
6. Undertake any other duties and responsibilities that maybe assigned from time to time.

### **JOB REQUIREMENT**

1. Have good teamwork spirit, positive and optimistic attitude.
2. Able to work independently under minimum supervision.
3. Self-initiative and passionate about UI/UX.
4. Possess good logical thinking and time management.
5. Excellent communication skills.

### **QUALIFICATION**

1. Candidate must possess at least Bachelor's Degree / Diploma in Digital/ Creative/ Graphics/ Multimedia Design or related field.
2. At least 3 years working experience in related field is required for this position.
3. Proficient in Adobe Suite & XD, Figma, Invision, or similar design tools to execute the design.
4. Excellent graphics, layout and UI abilities as well as a keen sense for design.

## **XOX MANAGEMENT SERVICES SDN. BHD.**

Registration No. 200901006817 (849780-K)

Lot 8.1, 8th Floor, Menara Lien Hoe, No. 8, Persiaran Tropicana

Tropicana Golf & Country Resort, 47410 Petaling Jaya, Selangor Darul Ehsan.

T: 603 7884 2388

F: 603 7803 0778

[www.xox.com.my](http://www.xox.com.my)

1300 888 010 or 12273 (for XOX user)