



## ALLIANCE BANK x XOX SIGN-UP GIVEAWAY CAMPAIGN TERMS & CONDITIONS

### ALLIANCE BANK x XOX SIGN-UP GIVEAWAY CAMPAIGN

#### The Campaign Introduction

1. **Alliance Bank x XOX Sign-Up Giveaway Campaign** (“Campaign”) is organized by XOX MOBILE SDN BHD (“XOX”) in partnership with /in collaboration with Alliance Bank Malaysia Berhad and Alliance Islamic Bank Berhad (“Alliance Bank”).
2. This campaign is open to all BLACK App users (XOX Mobile subscribers and Non-XOX Mobile subscribers) who is a Malaysian resident with a valid MyKad and address in Malaysia, reached minimum age of TWENTY-ONE (21) years and above as of the respective campaign date.
3. The products (“Products”) available for BLACK APP users to apply from this campaign is as detailed below:

No.	Products	Product /Eligible Card Types
1	Credit Cards	<ul style="list-style-type: none"><li>• Alliance Bank Visa Platinum*</li><li>• Alliance Bank Visa Signature*</li><li>• Alliance Bank Visa Infinite*</li></ul>
2	Personal Loans/Financing	<ul style="list-style-type: none"><li>• Alliance Bank Personal Loan</li><li>• Alliance Bank Personal Financing-i</li></ul>

Note: \* Refers to physical credit card

#### Campaign Period

4. The campaign will begin on **1<sup>st</sup> April 2023 (00:00) and end on 31<sup>st</sup> December 2023 (23:59)**, both dates inclusive (“Campaign Period”).
  - Product Application Period in XOX Black App: 1<sup>st</sup> April 2023 (00:00) – 31<sup>st</sup> **December 2023 (23:59)**.
  - Alliance Bank Approval Period: The application for the products must be approved by **15<sup>th</sup> January 2024**.
  - Rewards will be credited to eligible customer(s)’ BLACK App or email within 2 months upon end of the campaign period (applicable for product activation/approval reward).

#### Campaign Mechanism & Participating Eligibility

5. This campaign is open to all BLACK App users (XOX Mobile subscribers and Non-XOX Mobile subscribers). In order to participate in this campaign, user must satisfy the following criteria:
  - BLACK App registered users.
  - For credit card, applicant must be reached 21 years old and above with minimum gross monthly income of RM 2,000 per month or RM 24,000 per annum.

#### **XOX MOBILE SDN. BHD.**

Registration No. 200801011962 (813250-K)

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1300 888 010 or 12273 (for XOX user)



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- For personal loan/financing, applicant must be aged between 21 to 60 years old (upon maturity of Facility) with minimum gross monthly income of RM 3,000 per month or RM 36,000 per annum.
- Newly activated Alliance Bank Principal Visa Credit Cardholder(s) or approved Personal Loan/Financing customers(s) with in the campaign period as defined above in item 4.

For XOX mobile subscribers who are eligible, users are required to fill in their personal details including valid phone number linked to BLACK App to receive the rewards; while for Non-XOX mobile subscribers who are eligible users are required to fill their personal details including valid phone number and email to receive the rewards via email.

**A summary of the Campaign Mechanics as detailed below:**

<b>Campaign Mechanics</b>	<b>Campaign Criteria / Eligibility</b>
Product Activation / Approval	<p>BLACK App users who satisfy the following criteria will be eligible for the product approval rewards.</p> <p>Applicable for approved New to Card Principal Credit Cardholder(s) during the Campaign Period for the above credit card type and who satisfy the following criteria (“Eligible Cardholders”):</p> <ul style="list-style-type: none"> <li>i. Cardholder(s) who has applied the Alliance Bank Eligible Cards within the Campaign Period;</li> <li>ii. Cardholder(s) holding a valid (active with no block code) credit card issued by Alliance Bank</li> <li>iii. Cardholder(s) who have cancelled their existing Principal credit cards more than six (6) months before the Campaign Period.</li> </ul>

(Refer to Rewards section for more details on the campaign rewards).

6. BLACK App users can follow the steps below to join this campaign:

Step 1: Users Download & Register to the BLACK App.

Step 2: Users go to microservice “Finance” to fill up their contact details in the product application in BLACK App and submit.

Step 3: Received Rewards Notification.

Submission => Received Rewards notification via SMS and Campaign Rewards will be credited into BLACK App or via email within 3 working days from date of submission in the lead form hosted in BLACK App.

Approval => Received Rewards notification via SMS and Campaign Rewards will be credited into

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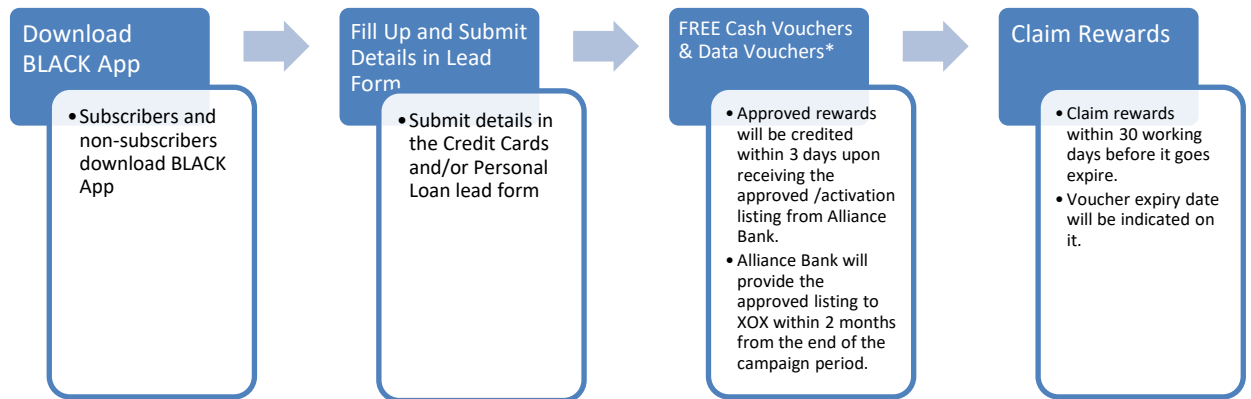
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BLACK App or via email within 3 working days upon receiving the approved listing from Alliance Bank. Alliance Bank will provide the approved listing to XOX within 2 months from the end of the campaign period.

Step 4: Eligible users can check BLACK App under “Reward tab” or check email to claim it within 30 working days.



**Rewards**

7. The campaign will provide the campaign rewards for newly activated New to Card Alliance Bank Principal Visa Credit Cardholder(s) or approved Personal Loan/financing customers(s). The reward will be arranged to eligible users upon receiving the listing from Alliance Bank.

Refer to below tables for rewards categories,

BLACK App Users	Campaign Rewards	Campaign Rewards Redemption/Fulfilment
	For all <b>newly activated</b> Visa Credit Card (applicable for New to Card customers only) /approved Personal Loan	
XOX Mobile Subscribers	RM50 BLACK MARKET Voucher 20GB Data Voucher	Launch BLACK App under “Reward Tab” <i>*Claim within 30 working days from date of issuance.</i> <i>* The expiry will be indicated on voucher.</i>
Non-XOX Mobile Subscribers	RM60 BLACK MARKET Voucher	Via Email <i>* The expiry will be indicated on voucher.</i>

8. Eligible users must check BLACK App under “Reward tab” or Email for all rewards and claim it within 30 working days. No late redemption shall be entertained for any reason whatsoever.

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9. The expiry of Data Voucher and BLACK MARKET Voucher will be indicated on voucher. No late redemption shall be entertained for any reason whatsoever.
10. No cash alternative will be offered in exchange for all rewards. Any correspondence, enquiries, appeals or protests will not be entertained.

**General**

11. The Organizer has the right to revoke the eligibility of customers who fail to comply with the campaign procedures set out by the Organizer. The Organizer will not be responsible for missing or late notices that were caused by factors outside of the Organizer's control.
12. XOX reserves the right to change or replace any of the offered rewards with any XOX products of equivalent value at any time without giving any prior notice to the participants.
13. XOX, its related and associated companies, and its agencies and companies associated with this Campaign disclaim any and all liability arising from this Campaign and will not be liable for any loss (Including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (Whether or not arising from any person's negligence) resulting from their participation in this Campaign, redemption and/or usage of the prize(s), except for any liability which cannot be excluded by law (In which case that liability is limited to the minimum allowable by law). Entrants undertake that they shall not bring any claims or actions against XOX or its related and associated companies, whether in contract, tort or otherwise.

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